

IS BIGGER REALLY BETTER?

Buying a diamond is a big investment and can be a stressful and complicated process. Within your budget, you have to decide how to spend your money. Do you want a low-quality, larger diamond or do you prefer a higher quality smaller diamond?

Many of you already know or have heard about the Four C's: cut, color, carat and clarity, which determine a stone's quality.

A high-quality, diamond will have no color. Most stones have traces of faint yellow or brown color.

At LuxJewels.net we believe the diamond quality is a critical factor, so bigger is not always better.

So which of the Four C's is most important when it comes to the brilliance of a diamond? This is a matter of taste, however at LuxJewels.net we feel a smaller diamond that is better in color and cut with clarity grade no lower than an SI1, will be more brilliant than a larger stone of lower quality that's valued at the same price.

At LuxJewels.net we take the stress and complication out of buying a diamond. Search our inventory and contact us to discuss your needs and our professional staff will help you find the ideal diamond.

BUY WHOLESALE...CALL US TODAY!

*LuxJewels.net is the trusted and preferred online wholesale diamond source and custom jeweler.
Our personalized customer service is the key to our success.*